



National Trends Report July 2011

A monthly overview of real estate trends on www.propertygenie.co.za



TEN HOTTEST SUBURBS NATIONALLY

1. Wavecrest - Eastern Cape
2. Sea Point - Western Cape
3. Claremont - Western Cape
4. Nelspruit - Mpumalanga
5. Hoedspruit - Limpopo
6. Port Alfred - Eastern Cape
7. Rustenburg - North West
8. Bryanston - Gauteng
9. Rondebosch - Western Cape
10. Plumstead - Western Cape

BASED ON PAGE VIEWS DURING JULY 2011

PropertyGenie.co.za stats show that over 1 million properties are viewed every month.

Listing your properties with us ensures exposure alongside other leading real estate agencies in South Africa.

To sign up with PropertyGenie call 021 481 4811 / 011 557 4040 or email sales@propertygenie.co.za.

TOP TEN AGENCY LEAD EARNERS

Below are the top 10 lead earning agencies, based on leads generated during July 2011 on PropertyGenie (Email a friend, Email/sms agent, Call me back, Agent tel number).

No	Agency
1	RE/MAX
2	Seeff Properties
3	Pam Golding Properties
4	Rawson Properties
5	Wakefields
6	Lew Geffen Sotheby's International
7	Jawitz Properties
8	Property.CoZa
9	Hall Real Estate
10	Engel & Volkers

TOP FIVE SUBURBS PER PROVINCE

Eastern Cape	Kwazulu Natal	North West
1. Wavecrest	1. Morningside	1. Rustenburg
2. Port Alfred	2. Durban North	2. Bo Dorp
3. Jeffreys Bay	3. Glenwood	3. Potchefstroom
4. Aston Bay	4. Westville	4. Stilfontein
5. Uitenhage	5. Berea	5. Doringkruin
Free State	Limpopo	Northern Cape
1. Parys	1. Hoedspruit	1. Calvinia
2. Bloemfontein	2. Bendor	2. Victoria West
3. Deneysville	3. Polokwane	3. Phillipstown
4. Odendaalsrus	4. Belabela	3. Colesberg
5. Langenhovenpark	5. Phalaborwa	5. Carnarvon
Gauteng	Mpumalanga	Western Cape
1. Bryanston	1. Nelspruit	1. Sea Point
2. Morningside	2. Secunda	2. Claremont
3. Sunninghill	3. Lydenburg	3. Rondebosch
4. Fourways	4. Dullstroom	4. Plumstead
5. Lonehill	5. Evander	5. Constantia

Based on Page Views during July 2011 (Email a Friend, Email/SMS Agent, Call me back, Agent Tel number).





TOP FIVE RESIDENTIAL LISTINGS

The below 5 properties received the most home buyer interest (page views) on PropertyGenie during July 2011.

Southfield Western Cape



RE/MAX Ultra Select
3 Bed, 2 Bath
R 999,000

Plumstead Western Cape



Seeff Properties Constantia
3 Bed, 2 Bath
R 1,345,000

Sunninghill Gauteng



Rawson Properties Paulshof
3 Bed, 2 Bath
R 1,500,000

Durban North Kwazulu Natal



Wakefields Gateway
3 Bed, 2 Bath
R 1,000,000

Mogwase North West



RE/MAX Gold Rustenburg
3 Bed, 1 Bath
R 300,000

TOP THREE DEVELOPMENTS

Below are the three most popular developments on PropertyGenie for July 2011, in terms of both page views and leads received.

Honeydew Gauteng



Sigma Property Group

Penchartz Place

Broadacres Gauteng



Berkley Developments

Carrington Place

BoKaap Western Cape



LM Property Group

Signal Hill

ALERTS SENT BY PROVINCE

Each month homebuyers register to receive property alerts via email and sms, notifying them when a new property matching their search criteria has been loaded onto PropertyGenie.

Below is a breakdown by province of property alerts sent out to our database of registered homebuyers during July 2011.

The data shows which provinces have the highest levels of new stock entering the market where there is also high buyer demand.

Province	Alerts Sent
Western Cape	75,547
Gauteng	42,081
Kwazulu-Natal	15,458
Eastern Cape	1,810
Mpumalanga	1,754
Free State	734
Limpopo	254
North-West	175
Northern Cape	43
Total	137,856

"I'm quite pleased with the steady flow of leads we've received for our development. There's been a nice level of enquiry, obviously not all have turned into sales but we've definitely achieved some good exposure"

Pierre Marchard, Business Development Director - Sigma Group

Send your thoughts on PropertyGenie to sales@propertygenie.co.za



FORTHCOMING INDUSTRY EVENTS/TRAINING/SEMINARS

WESTERN CAPE

Date	Event	Time	Venue	Speaker	Cost	RSVP
09 Aug 2011	How to do and present your CMA on a Property	09h00 till 13h00	7 th Floor, Ooba House, 33 Bree Street, Cape Town	Gerhard Van Rensburg	R200.00	Gerhard Van Rensburg Gerhard@bowtiesolutions.org Tel: 082 375 9343 Before 05.08.2011
12 Aug 2011	The Future of the Real Estate Industry Seminar	09h30 for 10h00 till 12h30	IEASA Training Centre - Pinelands	Pam Snyman Sponsored by PropertyGenie SA Homeloans	R100 IEASA members / R200 Non-members	Lee-Ann 021 531 3180 training@cape.ieasa.org.za
18 Aug 2011	PropStats Training Session	14h00 till 16h00	IEASA Training Centre - Pinelands	Annette Evans PropStats Manager	R50 IEASA members / R100 Non-members	Tasneem 021 531 3180 info@cape.ieasa.org.za
23 Aug 2011	Save your time with all the Administration!	09h00 till 13h00	7 th Floor, Ooba House, 33 Bree Street, Cape Town	Gerhard Van Rensburg	R200.00	Gerhard Van Rensburg Gerhard@bowtiesolutions.org Tel: 082 375 9343 Before 19.08.2011
24 Aug 2011	IEASA Garden Route AGM	09h00	The Wilderness Beach Hotel	Ronel Heyns (National Director)	None	Chanté 044 382 0990 admin@ieasagardenroute.co.za
24 Aug 2011	Prof. Henk Delport's Legal Update	10h00	The Wilderness Beach Hotel	Prof. Henk Delport	R100 IEASA Member / R120 IEASA Non Member	Chanté 044 382 0990 admin@ieasagardenroute.co.za
31 Aug 2011	Career Evening	17h00 till 19h00	IEASA Training Centre - Pinelands	Dianne Brock PropPlacements Manager	FREE	Dianne 021 531 3180 dianne@propertyplacements.co.za
06 Sep 2011	Legal & Financial matters related to Real Estate Transactions	09h00 till 13h00	7 th Floor, Ooba House, 33 Bree Street, Cape Town	Gerhard Van Rensburg	R200.00	Gerhard Van Rensburg Gerhard@bowtiesolutions.org Tel: 082 375 9343 Before 02.09.2011

GAUTENG

Date	Event	Time	Venue	Speaker	Cost	RSVP
10 Aug 2011	Valuation Course	09h00 till 16h00	Erasmuskloof, Pretoria	Louis Taljaard	IEASA Members R400-00 Non-members R600-00	Petro 012 347 7125 training@ieasanorth.co.za
22 – 24 Aug 2011	CCIB (Cert: Commercial & Industrial Brokerage)	09h00 till 16h00	Erasmuskloof, Pretoria	Louis Taljaard	IEASA Members R1800-00 Non-members R2500-00	Petro 012 347 7125 training@ieasanorth.co.za

KZN

Date	Event	Time	Venue	Speaker	Cost	RSVP
11 Aug 2011	IEASA KZN AGM	10h00 till 12h00	Independent Newspapers	Chairman - Jonathan Acutt	Free	Kogie Moses 031 207 7330 info@ieasakzn.co.za

