

**National Trends Report September 2011**A monthly overview of real estate trends on www.propertygenie.co.za**TEN HOTTEST SUBURBS NATIONALLY**

1. Claremont - Western Cape
2. Sea Point - Western Cape
3. Bryanston - Gauteng
4. Rondebosch - Western Cape
5. Kenilworth - Western Cape
6. Plumstead - Western Cape
7. Constantia - Western Cape
8. Green Point - Western Cape
9. Gardens - Western Cape
10. Hout Bay - Western Cape

BASED ON PAGE VIEWS DURING SEPTEMBER 2011

TOP TEN AGENCY & BRANCH LEAD EARNERS

Below are the top 10 lead earning **agencies**, based on leads generated during September 2011 on PropertyGenie (Email/sms agent, Call me back, Email a friend, Agent tel number).

No	Agency
1	RE/MAX
2	Pam Golding Properties
3	Seeff Properties
4	Rawson Properties
5	Wakefields
6	Lew Geffen Sotheby's International Realty
7	Harcourts
8	Engel & Volkers
9	Jawitz Properties
10	Tyson Properties

The top 10 lead earning **branches** are as follows:

No	Branch
1	RE/MAX Living
2	Seeff Sandton
3	Vered Johannesburg
4	RE/MAX Jovic Centurion
5	Lew Geffen Sotheby's International Craighall Park
6	RE/MAX Elite
7	Pam Golding Hyde Park
8	Pam Golding Southern Suburbs (Quadrant)
9	RE/MAX Ultra Select
10	Fine and Country Randburg

TOP FIVE SUBURBS PER PROVINCE

Eastern Cape	Kwazulu Natal	North West
1. Wavecrest	1. Morningside	1. Rustenburg
2. Aston Bay	2. Glenwood	2. Fochville
3. Aberdeen	3. Westville	3. Potchefstroom
4. Lorraine	4. Bluff	4. Brits
5. Uitenhage	5. Durban North	5. Die Bult
Free State	Limpopo	Northern Cape
1. Langenhovenpark	1. Belabela	1. Sutherland
2. Parys	2. Hoedspruit	2. Phillipstown
3. Bloemfontein	3. Polokwane	3. Calvinia
4. Hennenman	4. Bendor	4. Hillcrest
5. Dan Pienaar	5. Naboomspruit	5. Kenhardt
Gauteng	Mpumalanga	Western Cape
1. Bryanston	1. Secunda	1. Claremont
2. Morningside	2. Nelspruit	2. Sea Point
3. Parkhurst	3. Lydenburg	3. Rondebosch
4. Fourways	4. Ermelo	4. Kenilworth
5. Sunninghill	5. Evander	5. Plumstead

Based on Page Views received during September 2011. Indicates the most popular suburbs where buyers are looking for property.



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TOP FIVE RESIDENTIAL LISTINGS

The below 5 properties received the most home buyer interest (page views) on PropertyGenie during September 2011.

Rondebosch East Western Cape



RE/MAX Ultra Select
5 Bed, 3 Bath
R 999,000

Kenwyn Western Cape



Pam Golding Southern Suburbs
3 Bed, 2 Bath
R 795,000

Ottery Western Cape



Rawson Properties Ottery
3 Bed, 1 Bath
R 590,000

Umlazi Kwazulu Natal



Wakefields Amanzimtoti
2 Bed, 1 Bath
R 350,000

Soweto Gauteng



Seef Properties Glenvista
3 Bed, 1 Bath
R 350,000

TOP THREE DEVELOPMENTS

Below are the three most popular developments on PropertyGenie for September 2011 for both page views and leads received.

Honeydew Gauteng



Sigma Property Group

Penchartz Place

Bucleuch Gauteng



Monolith Estates

Windmills

Northriding Gauteng



Seeff Properties Sandton

Woodlands Gardens

RESIDENTIAL SALES

Advertise your residential sales listings on PropertyGenie from only R280.00 (excl. Vat) monthly per office for unlimited listings.

For more information email sales@propertygenie.co.za

ALERTS SENT BY PROVINCE

Below is a breakdown by province of property alerts sent out to our database of registered homebuyers during September 2011.

The data shows which provinces have the highest levels of new stock entering the market where there is also high buyer demand.

Province	Alerts Sent
Western Cape	137,318
Gauteng	69,680
Kwazulu-Natal	21,074
Eastern Cape	4,847
Mpumalanga	1,294
Free State	720
Limpopo	376
North-West	163
Northern Cape	9
Total	235,481

MARKET YOUR DEVELOPMENT ON PROPERTYGENIE.CO.ZA

PropertyGenie.co.za has a dedicated development section for developments sold off-plan. Each advert includes click-thru tabs accommodating a large amount of information – so literally the entire marketing pack can be included.

Developments are also advertised on www.iafrica.com, www.moneyweb and www.ooba.co.za

Fees start at R500 per month for a 'classic feature' listing, on a month to month basis. Discounts and upgrades are available for multiple placements.

Please email us on sales@propertygenie.co.za for a quote.





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PROPERTYGENIE SPONSORED EVENTS / TRAINING / SEMINARS

Date	Event	Time	Venue	Speaker	Cost	RSVP
04 Oct	Plan to recruit more Agents	09h00 till 13h00	7 th floor, Ooba House, 33 Bree Street Cape Town	Gerhard Van Rensburg	R200.00	Gerhard Van Rensburg Gerhard@bowtiesolutions.org 082 375 9343
13 & 14 Oct	Social Media Workshop	09h00 till 17h00	7 th Floor, Ooba House, 33 Bree Street, Cape Town	Tonie Konig	R2500.00	tonie@mainstreetmarketing.co.za
20 Oct	IEASA Western Cape AGM	09h00 till 12h00	Atlantic Imbizo Conference & Function Studio, Clocktower Suites, V & A Waterfront	John Loos, FNB Property Statigist	R100.00 members / R200.00 non-members (includes breakfast)	Wardah 021 531 3180 wardah@cape.ieasa.org.za

IEASA EVENTS / TRAINING / SEMINARS

For more industry events, training and seminars taking place throughout the country use the links below to check the IEASA events and training calendars.

TRAINING

<http://www.ieasa.org.za/public/IEASA-Training-qelp-index.aspx>

EVENTS

<http://www.ieasa.org.za/public/IEASA-Events-Calendar-qele-index.aspx>

