

# GUERRILLA MARKETING

FOR REAL ESTATE PROFESSIONALS

**ARM YOURSELF · DEFEND YOUR TERRITORY · CONQUER YOUR MARKET**

IEASA and SA Home Loans present a powerful seminar by JOHN LLOYD, business growth strategist and master marketer. Guerrilla Marketing means using marketing strategies that are unconventional, non-traditional, not by-the-book, fast and flexible. Find out how to transform your strategy, create breakthrough tactics and revolutionise your business. **ENTRANCE IS FREE**, but please book early to secure your place at the event in your region. You'll get an E-certificate issued for 2 hours attendance for non-verifiable CPD.

**11 OCTOBER** **REGENT HOTEL**  
22 ESPLANADE ROAD, BEACHFRONT, EAST LONDON

**9H00 FOR 9H30 - 11H30**

**CLICK HERE TO REGISTER ONLINE**

**STAND A CHANCE TO WIN 1 OF 6  
R6000 TRAVEL VOUCHERS**

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A FRESH APPROACH TO HOME FINANCE **SA Home Loans**