

GUERRILLA MARKETING

FOR REAL ESTATE PROFESSIONALS

ARM YOURSELF · DEFEND YOUR TERRITORY · CONQUER YOUR MARKET

IEASA and SA Home Loans present a powerful seminar by JOHN LLOYD, business growth strategist and master marketer. Guerrilla Marketing means using marketing strategies that are unconventional, non-traditional, not by-the-book, fast and flexible. Find out how to transform your strategy, create breakthrough tactics and revolutionise your business. **ENTRANCE IS FREE**, but please book early to secure your place at the event in your region.

You'll get an E-certificate issued for 2 hours attendance for non-verifiable CPD.

10 OCTOBER MEGA VU AUDITORIUM
RATANGA JUNCTION, CENTURY BOULEVARD, CENTURY CITY

9H00 FOR 9H30 - 11H30

CLICK HERE TO REGISTER ONLINE

**STAND A CHANCE TO WIN 1 OF 6
R6000 TRAVEL VOUCHERS**

REGISTER ONLINE TO QUALIFY, SEE T&C'S HERE.



IEASA Institute of Estate Agents of South Africa
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A FRESH APPROACH TO HOME FINANCE **SA Home Loans**